



Independent Employee Toolkit

For Independent Retailers talking to their employees about GroceryAid

GroceryAid for Independent Retailers

GroceryAid services are FREE and available for Independent Retailers and their employees working in independent and convenience stores as part of the grocery industry.

Make sure that your employees know about that GroceryAid support is free, confidential and available 24/7, 365 days a year.

This FREE toolkit has helpful printed and digital materials that you can use to tell your employees about GroceryAid.

Financial Grants

Covid-19 Fund & Advice

Counselling & CBT Support

AI Emotional Support

Health and Wellbeing

Online Wellbeing Community for ages 11-25

Family & Relationship Support

Workplace Critical Incident Support

Managers Help & Information line

Telephone Information Specialists

Debt Advice

Gambling Support

Money Advice

Legal Advice

How to use the toolkit

1. Put up the posters in staff areas of the store
2. Give a wallet card to each member of staff
3. Use the GroceryAid fact sheet to familiarise yourself with the GroceryAid services
4. Use the GIF and copy to communicate in Facebook groups, Whatsapp groups and 121 with employees.
5. Share Sunita's Story with employees so that they can hear about the support she received through the 24/7 Helpline



The Toolkit

Use this to communicate with your employees



Sunita's Story

When Independent Retailer Sunita lost her husband to Covid, she turned to GroceryAid's 24/7 Helpline for support. Share this story with colleagues, download the video from the website.

[Click here to Download](#)



GroceryAid Services GIF

Post this GIF by saving to your photos and uploading to Whatsapp and Facebook Groups.

[Click here to Download](#)



Suggested copy:

Free and confidential support is available 24/7, 365 days a year for employees working in convenience stores, their partners/ spouses and dependants.

Support includes emotional, practical & financial services plus specialist support for traumatic workplace critical incidents.

Find out more about the support available:

<https://www.groceryaid.org.uk/get-help/>

#groceryaid #letstalkgroceryaid #convenience
#shopindependent

A4 GroceryAid Posters

Display them in employee areas of the store

Request your printed toolkit,
email: news@groceryaid.org.uk



HERE FOR EMOTIONAL SUPPORT

Call our Helpline for 'in the moment' emotional support and to discuss what other services may benefit you

#LetsTalkGroceryAid

Free and Confidential Support

Available 24/7, 365 days a year, through the FREE Helpline and website, for grocery colleagues, their partners/spouses and dependants

08088 021 122
 www.groceryaid.org.uk




GET FINANCES BACK ON TRACK

Get help managing your finances and budgeting for the future. You may also be eligible for a non-repayable grant

#LetsTalkGroceryAid

Free and Confidential Support

Available 24/7, 365 days a year, through the FREE Helpline and website, for grocery colleagues, their partners/spouses and dependants

08088 021 122
 www.groceryaid.org.uk




TAKE POSITIVE PRACTICAL STEPS

Receive accurate information on everyday issues, including legal, financial and consumer law

#LetsTalkGroceryAid

Free and Confidential Support

Available 24/7, 365 days a year, through the FREE Helpline and website, for grocery colleagues, their partners/spouses and dependants

08088 021 122
 www.groceryaid.org.uk



Wallet Cards

Give these out to employees as part of inductions or a reminder that services are available for them

Request your printed toolkit,
email: news@groceryaid.org.uk



 **GROCERYAID
24/7 HELPLINE**

08088 021 122

Free and Confidential Support 



 **EMOTIONAL
SUPPORT**  **FINANCIAL
SUPPORT**  **PRACTICAL
SUPPORT**

 Free and confidential support available
24/7, 365 days a year for grocery
colleagues, their partners/ spouses
and dependants
www.groceryaid.org.uk

Till Stickers

Till stickers for 'in the moment' information at till point

Request your printed toolkit,
email: news@groceryaid.org.uk



You can request your printed toolkit by emailing news@groceryaid.org.uk with your name, contact number and delivery information.