

GROCERYAID CENTRAL EVENTS 2022

DIVERSITY & INCLUSION IN GROCERY

2022 | **DIVERSITY & INCLUSION IN GROCERY PROGRAMME**

DATE: Runs January- December 2022 | **PRICE:** Partnership from £15,000 + VAT

This 12- month programme brings together the grocery industry to connect, learn and inspire change. Join our community and help to move the dial in D&I in Grocery. Partnership options are available from £15,000 + VAT. SME options available.



10 March 2022 | **GROCERYAID BALL**

VENUE: Grosvenor House, London | **PRICE:** £6,000 + VAT per table of 10

Our one black-tie event is an opportunity to network with the trade at an event that brings industry leaders from 170 companies together for the night.



7 May 2022 | **WINDERMERE ROW**

VENUE: Windermere, Cumbria | **PRICE:** £2,500+VAT per team of 4

Enjoy a great team building weekend event in the Lake District, a chance to embrace your competitive streak whilst fostering strong relationships in the industry.



19 May 2022 | **WAITROSE & PARTNERS GARDEN PARTY**

VENUE: Dorney Court, Berkshire | **PRICE:** £10,000+VAT per table of 10

This event offers an evening of networking, welcoming over 1,000 industry colleagues from 130 companies and over 100 Waitrose Partners.



23 June 2022 | **GROCERYAID GOLF DAY**

VENUE: Brockett Hall, Hatfield | **PRICE:** £5,000 per 4 ball

Let the friendly competition begin as you join Tesco Cat D's, and some of the most senior commercial & trading directors in retail & wholesale for this popular event.



7 July 2022 | **BARCODE FESTIVAL**

VENUE: Magazine London | **PRICE:** Tickets from £350+VAT

The summer party for the whole grocery industry. Reward your people, showcase your product, make new connections. Over 4,000 colleagues in attendance.



20-24 July 2022 | **COAST TO COAST CYCLE**

VENUE: TBC | **PRICE:** £1,950 per rider

A challenging ride which is great for networking with industry colleagues, especially those in wholesale and convenience. Route announcement coming soon!

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8-11 September 2022 | LONDON TO PARIS CYCLE

VENUE: Weybridge to Paris | **PRICE:** £2,200 per rider

Cycle through picturesque English and French countryside with 120 industry colleagues, networking on the experience of a lifetime.



23 September 2022 | CLAY PIGEON SHOOT

VENUE: E.J Churchill, High Wycombe | **PRICE:** £4,000+VAT per team of 4

Hosted by Tesco Category Directors this event brings together 200 colleagues to compete for the Category Shootout Cup, followed by a tasty BBQ and onsite DJ.



October 2022 | D&I IN GROCERY LIVE!

VENUE: Wembley, London | **PRICE:** Tickets from £175+VAT

This 12- month programme brings together the grocery industry to connect, learn and inspire change. D&I in Grocery LIVE! is a meeting of minds, with more than 40 sponsors and 1,300 attendees.



11 November 2022 | SPORTING LUNCH

VENUE: Grosvenor House, London | **PRICE:** £6,000+VAT per table of 10

Over 1,000 commercial and trade attendees and over 30 sporting heroes join this popular event in the kick-off to Christmas.



1 December 2022 | SAINSBURY'S BIG BASH

VENUE: Battersea Evolution, London | **PRICE:** £10,000 + VAT per table of 10

Join us for Sainsbury's annual party at Battersea Evolution for an evening of celebration including food designed by Sainsbury's Chefs.



7 December 2022 | GROCERYAID CHRISTMAS CONCERT

VENUE: Chelsea, London | **PRICE:** Tickets £195+VAT

This outstanding event is sure to get you in the Christmas spirit. Join senior industry colleagues for top drawer musical entertainment with a food & drink reception.

To book and for further enquiries including sponsorship:
events@groceryaid.org.uk | www.groceryaid.org.uk

Please note: all bookings are subject to a cancellation period - please see our website for full terms and conditions. GroceryAid is the trading name of the National Grocers Benevolent Fund. A Registered Charity Reg No. 1095897 (England & Wales) & SC039255 (Scotland). A company limited by guarantee. Registered in England & Wales No 04620683.

