

Thursday 7th March 2024 | The Grosvenor House Hotel

GroceryAid® ball.

We look forward
to welcoming you to
The GroceryAid Ball.

The GroceryAid Ball is a glamorous night of networking and celebration, bringing together the entire grocery industry. Held at the iconic Grosvenor House Hotel, Park Lane, the evening is a fantastic opportunity to strengthen connections with key business leaders and commercial contacts. All while raising much-needed funds for GroceryAid.

Highlights of the evening include the chance to bid on incredible prizes in our silent auction, a mouth-watering meal and superb entertainment.

EVENT DETAILS & TIMINGS

Date: **Thursday 7th March 2024** Dress Code: **Black Tie**

18:15 – **Drinks Reception** 19:00 – **Event Commences** 01:00 – **Event Close**

SILENT AUCTION

Bid on a variety of lots including Media Packages and Campaigns, Retailer Experiences, hospitality, events and many more. From Thursday 29th February, bids can be placed ahead of the event by **clicking here**

ENTERTAINMENT PASSPORT

Be in with the chance to win a bundle of prizes included in our Entertainment Passport. Tickets can be purchased ahead of the event and added to your booking by contacting the team at **events@groceryaid.org.uk** or payment can be made on the day by card.

e-Tickets

Tickets will be sent via e-mail one week before the event. Please ensure you are able to show your e-ticket on your mobile device at entry to the event if requested.

Venue & Travel

Address: The Grosvenor House Hotel, 86-90 Park Lane, London, W1K 7TN.
Parking: There is a chargeable car park available on the hotel premises.
Train: The nearest tube stations are Marble Arch, Bond Street and Green Park.
Stay: We have arranged rates for hotel rooms via Priority. You can book online **here** or call 0845 6123 611 with Event Code: GROC009

If you have any queries, please contact **events@groceryaid.org.uk** and one of the events team will be happy to help. We look forward to seeing you at our GroceryAid Ball for what promises to be a fabulous evening.

Thank you to our Major Sponsors

