



CHECKOUT SCOTLAND

In support of GroceryAid[®]



GLASGOW

31.08.2023 | 4PM - MIDNIGHT

WHAT IS CHECKOUT SCOTLAND?



A unique & inclusive music event bringing together 1,000 colleagues from Scottish grocery supply, retail, wholesale and convenience



A fundraiser for GroceryAid, the charity that supports colleagues 24/7 with emotional, practical and financial help



An opportunity for up to 30 sponsors to showcase their brand within a Scottish trade setting



WHAT'S ON?



HEADLINE ARTISTS



POPULAR DJs



STREET FOOD



BARS



SPONSORED STANDS



TICKETS £75 + VAT

WHY SPONSOR?



Be part of the only music event for the Scottish grocery industry

Get together with colleagues from retail, independent retail, convenience, wholesale, suppliers and manufacturers

Reward your employees

Promote your brand to an influential audience

Support a great cause

Showcase your products

Network with key industry stakeholders

Raise awareness of GroceryAid



BESPOKE

For sponsors looking to raise their **brand profile** and command a **BIG presence**

Choose to activate **Main Indoor Bar, Outdoor Bar** or **Main Stage** with basic infrastructure provided

Logo on event promo & branding

Branding, staffing & stock provided at cost to sponsor

£15,000 + vat



PLATINUM

For brands who want to **activate** their product in a trade setting

Includes **large activation space**

Logo on event promo & branding

Stand infrastructure, branding, staffing & stock at cost to sponsor

£10,000 +vat

GOLD

Includes **medium activation space**

Logo on event promo & branding

Stand infrastructure, branding, staffing & stock at cost to sponsor

£7,500 + vat

SPONSOR PACKAGES

SILVER

Includes small activation space

Logo on event promo & branding

Stand infrastructure, branding, staffing
& stock at cost to sponsor

£5,000 + vat

BRONZE

Includes product placement only

Logo on event promo & branding

Staffing & stock at cost to sponsor

£3,000 + vat

SPONSOR PACKAGES

GET IN TOUCH!

Peter Steel

Co-Chair, GroceryAid Scotland

Peter.steel@groceryaid.org.uk

07727 131 312

Nicky Jaggar-Ryan

Fundraising Manager, GroceryAid

Nicky.Jaggar@groceryaid.org.uk

07841 481 828



This is a fundraising event supporting GroceryAid, the charity for the grocery industry.

All bookings are subject to acceptance of GroceryAid's [event terms and conditions](#). GroceryAid is a Registered Charity Reg No. 1095897 (England & Wales) & SC039255 (Scotland). A company limited by guarantee. Registered in England & Wales No 04620683