



The Awards are based on each company's contribution to three critical pillars, **Awareness, Fundraising & Volunteering.**

With five criteria in each pillar the inclusive scheme means companies big and small can contribute to GroceryAid in different ways.

## AWARENESS 2021

Help the charity by raising awareness so that all colleagues know about the support available to them.

- Promote the Welfare Services
- Communicate Internally
- Take part in GroceryAid Day
- Tell the industry about how you support GroceryAid
- Have an active HR/ Communications Contact

## FUNDRAISING 2021

Attending events raises funds and can meet business CSR, networking and brand building objectives.

- Support a Central or Regional Event
- Support a Third-Party Event
- Run a Fundraising Activity for GroceryAid
- Donate a Gift in Kind
- Make a Corporate Donation

## VOLUNTEERING 2021

Our volunteers are key contributors to the charity and there are many ways you can get involved to help.

- Be part of an Awareness Network
- Be part of a Fundraising Branch
- Be Part of a Committee
- Provide Expertise to GroceryAid
- Provide Free Service to GroceryAid

# GroceryAid

A W A R D S

GroceryAid is proud to recognise the incredible backing it receives from the industry.

## GOLD

8 activities across  
3 pillars

[VIEW WINNERS >](#)

## SILVER

6 activities across  
2 or more pillars

[VIEW WINNERS >](#)

## BRONZE

4 activities across  
2 or more pillars

[VIEW WINNERS >](#)

## RECOGNISED SUPPORTER

2 activities

[VIEW WINNERS >](#)

“

We are delighted to be recognised with the Gold Award - Our work with GroceryAid over the years has been very important to myself and M&S and to be recognised is a credit to all the team.”

Steve Rowe | Marks and Spencer

[MORE ABOUT GROCERYAID AWARDS >](#)

