

GroceryAid: Your Industry Charity

GroceryAid is the national charity that helps people across the whole of the grocery industry – from the largest factory, through the supply chain, to the smallest store. Last year the charity helped over 14,700 colleagues, spending £4.25m on welfare support.

The help that GroceryAid offers can make a very real difference and is available to colleagues working in the industry today as well as those who have retired. People experience difficulties in many ways and the charity has developed services to provide;

- Crisis support
- Financial assistance
- Free confidential advice – via Helpline

Crisis support might be securing a safe haven for somebody fleeing domestic violence, settling rent arrears to keep a grocery colleague in their home or funding a household repair.

Financial assistance not only includes ongoing support, it can also provide winter heating allowances and essential items such as beds, cookers and fridge freezers that many of us take for granted.

The 24/7 Helpline (online and freephone 08088 021122) provides problem solving and emotional support for a range of topics; including relationship support, career advice, basic legal matters, financial advice and debt management, support for carers and health and wellbeing guidance. Specialist counsellors are also available to help those who have been impacted by a critical incident in the workplace.

GroceryAid has been supporting colleagues in need for 162 years and thanks to the fantastic volunteering and fundraising efforts of committed members of the grocery industry will continue to support those who need a helping hand.

You can find out more about GroceryAid at www.groceryaid.org.uk or call 01252 875925.